

VITA

Pierre Canac
Associate Professor
Tenured
Economics and Finance
Joined the University of St. Thomas in 1989

Teaching Experience:

University of St. Thomas - Associate Professor, 1996 to Present. Taught International Business Finance (MBA and undergraduate levels), International Economics (MBA and undergraduate levels), Theory of the firm (MBA), Macroeconomics (MBA), Capital Budgeting (undergraduate), Risk Management (undergraduate) and Options, Futures, and Swaps (MBA).

Also taught three times a Study Abroad course (undergraduate) called European Economic Integration

Organized four short-duration Study Abroad courses in several European countries for MBA students.

Taught a bilingual online course in 2003 to students located in Houston, Frederickton (Canada), Santiago (Chile) and Mar del Plata (Argentina) called Political and Economic Integration in the Americas. This course was jointly taught with four other faculty members, one from each of the four campuses. This course was subsequently offered in 2005 under a new title, Globalization, with the participation of a fifth university, Abat Oliba in Barcelona, Spain. It will be offered for the third time during the fall of 2007, with a total of nine universities from nine different countries (Argentina, Chile, Colombia, Canada, Spain, France, Australia, Philippines, and the U.S.). A total of twelve faculty members from these nine universities will take part in the course.

University of St. Thomas - Assistant Professor, Fall 1989 to 1996. Courses taught are the same as above.

Texas Tech University - Assistant Professor, Fall 1987 to May 1989. Courses taught include Intermediate Macroeconomics, Principles of Money, Banking and Credit, Microeconomic Principles, Macroeconomic Principles and International Finance at both the undergraduate and graduate levels.

University of Houston - Teaching Fellow, Fall 1984 to Summer 1987. Taught Microeconomic Principles, Macroeconomic Principles and International Monetary Economics.

Senegal (Africa) - Instituteur, Elementary School, 1972-73.

Education Background:

PHD Economics, August 1987, University of Houston.
MA Political Science, August 1987, University of Houston.
BA Journalism, 1978, University of Houston.
BA Spanish, 1978, University of Houston.
BTS (Brevet de Technicien Supérieur) Agriculture, 1971,
Lycée Agricole de St. Livrade, France.

Professional Memberships:

Southwestern Economic Association, 1988 to Present.

Journal Publications (**All Discipline-based Scholarship**):

“Four inflations and the role of anchors.” Abstract published in the Southwestern Journal of Economic Abstracts, 1993.

“Devaluation Expectations and Credibility: The French Franc before the 1969 Devaluation.” Abstract published in the Southwestern Journal of Economic Abstracts, 1994.

“Devaluation Expectations and Credibility: The French Franc before the 1969 Devaluation,” the International Journal of Finance, volume 7, number 4, 1995, p.1469-1485.

“Trade in the Era of NAFTA and GATT”, Chemtech, February 1996, p.48-52.

“Does Europe Meet the Conditions for a Successful Monetary Union?” Paper written in collaboration with Drs. Wilbratte and Shirvani, the Southwestern Journal of Economic, April 1998, Volume 2, No.1.

“A New Financial Architecture for South American Countries”, International Business & Economics Research Journal, Volume 2, Number 9, September 2003, p.65-74

“United States Hegemonic Power and Global Finance”, Southwestern Journal of International Studies, Volume 2, Number 1, Spring 2008, p.40-60.

“The Stability of the Demand for Money in Monetary Unions: Some empirical evidence from WAEMU.” International Economic Journal. Volume 23, Issue 4, December 2009, p. 617-628. With Hassan Shirvani and Barry Wilbratte.

“A Kaldorian Monetary Model of the Business Cycle.” *Global Review of Business and Economic Research*. Vol. 5 No.2, (2009) p. 205-211. With Hassan Shirvani and Barry Wilbratte.

“Colonial Hangover: The Case of the CFA”. *Journal of Asian and African Studies*. 46(1), February 2011 p. 54-68. With Rogelio Garcia-Contreras.

“A Tale of Two Banks: Société Générale and Barings”. Journal of the International Academy for Case Studies. Volume 17, Number 7, 2011, p.11-32. With Charlene Dykman.

“A Tale of Two Banks: Société Générale and Barings”. Journal of the International Academy for Case Studies. Instructors’ Notes. Volume 17, Number 8, 2011, p.7-16. With Charlene Dykman.

“A Case of Teaching Globalization Globally”. Submitted to the Journal of Modern Education Review (ISSN 2155-7993). With Charles Davis.

Edited Book:

“*Finanzas Globales - Hegemonia de EEUU: ¿Mito o Realidad?*” in *Efectos de la Globalización: Un Enfoque Interdisciplinar*, Published by Universidad Santo Tomas, Bogota, Colombia, ISBN 978-958-631-561-6, 2008.

Proceedings

The “new” GATT and NAFTA: Effects on the U.S. economy”, Paper published in the American Institute of Chemical Engineers (AIChE) Conference Proceedings, Vol. 3, 1995.

“A New Financial Architecture for South American Countries”, EABR Conference Proceedings, CD ISSN 1539-8757, June 2003.

““Rogue Traders”: Lessons to be Learned”. Proceedings of Allied Academies Conference. April, 2010 (2nd Quarter/Spring). With Charlene Dykman.

“A Case of Teaching Globalization Globally”. Conference Proceedings, May 2012. With Charles Davis.

Other Publications

“Why did the WTO meeting in Seattle fail? A French perspective” Newsletter of the French-American Chamber of Commerce, Winter 1999/2000.

“What will it take to jack up the euro?” Newsletter of the French-American Chamber of Commerce, Winter 2000/2001.

Conference Presentations:

“Reactions of Industrial Countries to U.S. Budget Deficits and Monetary Policy: An Empirical Investigation.” Paper presented at the Missouri Valley Economic Association (MVEA) meeting in St.Louis, Missouri, March 1988.

“The impact of anticipated and unanticipated monetary and fiscal policies on U.S competitiveness.” Paper presented at the MVEA meeting in Kansas City, February 1989.

“Disinflation and the EMS: An Interrupted Time Series Analysis.” Paper presented at the Southwestern Social Science Association meeting in San Antonio, March 1991.

“Four inflations and the role of anchors.” Paper presented at the Southwestern Social Science Association meeting in New Orleans, March 1993.

“Devaluation Expectations and Credibility: The French Franc before the 1969 Devaluation.” Paper presented at the Southwestern Social Science Association meeting in San Antonio, March 1994.

“Is Europe ready for EMU?” Paper presented at the Southwestern Social Science Association meeting in Houston, March 20-23, 1996.

“European Economic Integration” Paper presented at the 1er Simposium Internacional de Administracion y Negocios, Campus Sonora Norte, Instituto Tecnologico y de Estudios Superiores de Monterrey, in Hermosillo (Mexico), November 6, 7, & 8, 1996.

“Argentina: Beyond the Currency Board”, paper presented at the Southwestern Social Science Association meeting in New Orleans, Louisiana, on March 27-30, 2002

“A New Financial Architecture for Latin America”, paper presented at the European Applied Business Research Conference in Venice, Italy, on June 9-13, 2003

“Can Poor Countries Benefit from Globalization”, paper presented at the Southwestern Social Science Association meeting in New Orleans, Louisiana on March 23-26, 2005

“The Impact of Globalization on the Economic Growth of Poor Countries” at the Academy of Economics and Finance Conference in Houston, Texas on February 9-11, 2006.

“United States Hegemonic Power and Global Finance” at the Southwestern Social Science Association meeting in San Antonio, Texas on April 12-15, 2006.

“Is there a contradiction between a High-Performance Labor Market and a Viable Social Model” presented at the Southwestern Social Science Association meeting in Albuquerque, New Mexico, March 14-17, 2007

“The Relationship between France and the CFA Franc Zone Countries: Is It Sustainable?” In collaboration with Rogelio Garcia-Contreras. Presented at the Southwestern Social Science Association meeting in Las Vegas, Nevada, March 12-15, 2008.

“The Stability of the Demand for Money in Monetary Unions: Some empirical evidence from WAEMU.” Presented at the Southwestern Social Science Association meeting in Las Vegas, Nevada, March 12-15, 2008.

“A Kaldorian Monetary Model of the Business Cycle.” Presented at the Southwestern Social Science Association meeting in Denver, Colorado, April 8-11, 2009.

““Rogue Traders”: Lessons to be Learned”. International Academy for Case Studies. Allied Academies Conference. New Orleans, Louisiana. April 14-16, 2010. With C. Dykman.

Other Presentations:

“The “new” GATT and NAFTA: Effects on the U.S. economy”, Paper presented at the Spring National Meeting of the American Institute of Chemical Engineers (AIChE) First International Plant Operations and Design Conference in Houston, March 19-23, 1995.

“The euro’s challenge to the dollar”, Paper presented at the national foreign policy study discussion program “Great Decisions” (sponsored by the Houston World Affairs Council), on March 29, 2000 in Lake Jackson, TX.

"The Bright and Dark Sides of Globalization", paper presented at the joint meeting of the League of Women Voters of Houston, and the United Nations Association - Houston chapter, in Houston on January 10, 2002.

Participant in Roundtable discussion on “Global Economic Governance” at the Southwestern Social Science Association meeting in New Orleans, Louisiana on March 23-26, 2005

Participant in Roundtable discussion on “Global Economic Governance” at the Southwestern Social Science Association meeting in San Antonio, Texas on April 12-15, 2006.

Participant in Roundtable discussion on “Global Economic Governance” at the Southwestern Social Science Association meeting in Albuquerque, New Mexico, March 14-17, 2007

Presentation at Universidad Santo Tomas in Santiago, Chile: “The Major Differences between the U.S. and European Economic and Social models: Which Model is best for Chile and other Latin American countries?” Presented in Spanish. August 2007.

Presentation at Universidad Santo Tomas, Antofagasta branch in Antofagasta, Chile: “The Major Differences between the U.S. and European Economic and Social models: Which Model is best for Chile and other Latin American countries?” Presented in Spanish. August 2007.

Presentation at the Universidad Agrícola de Guayaquil in Ecuador: “The Major Differences between the U.S. and European Economic and Social models: Which Model is best for Ecuador and other Latin American countries?” Presented in Spanish. August 2007.

Participant in Roundtable discussion on “Global Economic Governance” at the Southwestern Social Science Association meeting in Las Vegas, Nevada, March 12-15, 2008.

Participant in Panel Discussion on “Change We Can Believe In?: An Appraisal of Barack Obama’s First 100 Days” sponsored by the UST Chapter of Pi Sigma Alpha National Political Science Honor Society, April 21, 2009, University of St. Thomas.

Participant in Roundtable discussion on “Globalization: A Multidisciplinary Perspective – Developing a Multi-country online course.” Southwestern Social Science Association meeting in Houston, Texas, March 31 – April 3, 2010.

Institutional Services provided:

Served three-year terms on the following university committees:

Academic committee

Faculty Development committee

Instructional Technology committee

International Education committee (two terms, currently on third term serving as Chair)

Human Subject Committee (currently serving second year of 3-year term)

Cameron School of Business Curriculum & Standards committee (2006-)

ICUSTA (International Consortium of Universities of Saint Thomas

Aquinas) Advisory Board

Faculty Advisor to the Graduate Student Association (2000-2009)

Faculty Advisor to the UST students cycling club (2006-2007)

Serving on the Board of Directors of Peruvian Educational Project, Inc. (PEP) a charity organization helping fund the education of poor Peruvian children

Serving on the Advisory Board of UST Micro-credit program providing micro loans to mainly poor women in less developed countries.

Professionally related community activities:

Made a presentation on French Business School at the 5th. Annual French Business Symposium, November 2002, University of St. Thomas, Houston, TX

Made a presentation on French Business School at the Houston French Forum (6th. Annual French Business Symposium), November 15, 2003, University of St. Thomas, Houston, TX