Student: _____ Advisor: _____

ID: _____ Date: _____

University of St. Thomas
B.B.A./Masters of Business Administration in Marketing
2012-2014 Catalog

UST Core Requirements (48-50 hours)	Total Hours Complete	Total Hours Needed
Theology (6 credit hours) – must take in order THEO 1300/3300 – Teachings of the Catholic Church THEO 2300/3310 – Intro to the Sacred Scriptures		
Moral Theology (3 credit hours) – choose one of the following THEO 3349 – Christ and the Moral Life THEO 3351 – Prophets and Ancient Israel THEO 3352 – Paul: His Letters and Theology THEO 4323 – Teachings of Jesus THEO 4325 – Faith and Moral Development THEO 4334 – Social Justice and the Church THEO 4348 – Theology of the Body		
Philosophy (9 credit hours) – must take in order *Systematic Sequence* PHIL 1311 – Phil of the Human Person PHIL 2314 – Ethics PHIL 3313 – Metaphysics **OR** *Historical Sequence* PHIL 1315/3315 – Ancient Philosophy PHIL 2316/3316 – Medieval Philosophy PHIL 3317– Modern Philosophy		
Synthesis Course (3 credit hours) – choose one of the following in consultation with academic advisor CS 3310 – Opening to Transcendence: Rediscovering Symbol CS 3320 – Re-Connecting Catholicism with the Social and Natural Sciences CS 4300 – Catholic Impact on the Professions PHIL 3314 – Business Ethics PHIL 3318 – Bioethics PHIL 3336 – Political Philosophy PHIL 3350 – Contemporary Logic PHIL 4318 – Contemporary Philosophy PHIL 4324 – Faith and Reason PHIL 4331 – Philosophy of Art and Beauty PHIL 4335 – Analytical Philosophy PHIL 4337 – Philosophy of History and Culture PHIL 4340 – Phenomenology and Existentialism PHIL 4350 – Philosophy of Law: Tradition of Natural Law PHIL 4352 – Philosophy of Science PHIL 4354 – Philosophy of Saint Augustine PHIL 4360 – Philosophy of War and Peace PHIL 4362 – Philosophy of Woman PHIL 4364 – Philosophical Themes in Literature PHIL 4366 – Philosophy of Education THEO 3321 – Apologetics THEO 3322 – Theology of Creation THEO 3331 – Catholic Church: Origin, Structure and Mission THEO 3336 – Christian Spirituality THEO 3345 – Theology of St. Thomas Aquinas THEO 3346 – Christian Vocations: Paths to Holiness THEO 3363 – Church History I THEO 3364 – Church History II THEO 3375 – Eastern World Religions THEO 3376 – Western World Religions THEO 4324 – Christian Ethics and the Law THEO 4327 – Sacred Arts in the Church THEO 4334 – Social Justice and the Church THEO 4336 – American Catholic Heritage THEO 4347 – Fathers of the Church THEO 4374 – Modern Challenges to Christianity		
English (9 credit hours) – must take in order ENGL 1341 – The Classical Tradition: Literature & Composition I ENGL 1342 – The Middle Ages: Literature & Composition II ENGL 2312 – The Modern World: Literature & Composition III ***Students with transfer credit:*** *3 hours – take ENGL 1341, 1342* *6 hours – take ENGL 3312*		
History (6 credit hours) HIST 1335 – World Community I HIST 1336 – World Community II **OR** HIST 2333 – United States to 1877 HIST 2334 – United States since 1877 ***Transferring 60+ hours may choose:*** *HIST 3303 – Europe: The Middle Ages* *HIST 3304 – Europe: The Early Modern Age* *OR* *HIST 3331 – Age of Revolutions: Europe 1715-1870* *HIST 3332 – Era of Great Wars: Europe 1870-1950*		
Social & Behavioral Sciences (6 credit hours) Included in Marketing major requirements *(Satisfied by ECON 1331 &1332)* **OR** **Oral Communication (3 credit hours)** Included in Marketing major requirements *(Satisfied by MGMT 3320)* **+** **Social & Behavioral Sciences (3 credit hours)** Included in Marketing major requirements *(Satisfied by ECON 1331 or ECON 1332)*		
Natural Sciences (8 credit hours) • Two 3-credit hour lectures with corresponding 1-credit hour lab • Choose from biology, chemistry, environmental science, geology, physics & astronomy **OR** **Modern and Classical Languages (6 credit hours)** • Choose two sequential courses in one language. Courses must be completed in the approved order. Choose language options from French, Spanish, (Classical) Greek, Latin, Irish, Arabic, German, Italian, Japanese, Mandarin Chinese, Russian or other available language. **+** **Natural Sciences (4 credit hours)**		
Mathematics (3 credit hours) Included in Marketing major requirements *(Satisfied by MATH 1353)*		
Fine Arts (3 credit hours) – choose one of the following ARTHS 1350 – Introduction to the Visual Arts ARTHS 2351 – Survey of Art I ARTHS 2352 – Survey of Art II Any upper-division Art History course DRAM 1330 – Introduction to the Theatre DRAM 3329 – Screenwriting DRAM 3331 – Playwriting DRAM 3340 – Theatre History I DRAM 3341 – Theatre History II MUSC 1331 – Introduction to Music MUSC 2363 – Basic Musicianship I MUSC 2463 – Basic Musicianship I for Music Majors Upper-division Music course		
Freshman Symposium (1 credit hour) – required for all entering freshmen UNIV 1111 – Freshman Symposium: Educating Leaders of Faith and Character		

Transfer Students:

Transferring 30-59 hours:
Theology – 6-9 hours
Philosophy – 6-9 hours
Synthesis – 3 hours
Total must be 18 hours

Transferring 60+ hours:
Theology – 6 hours
Philosophy – 6 hours
as upper or lower division

Bachelor of Business Administration/Masters of Business Administration in Marketing BBA/MBA Requirements (57+ undergraduate credit hours + 36 graduate credit hours)	Total Hours Complete	Total Hours Needed
Requirements fulfilling the Core Curriculum (12 credit hours): ECON 1331 – Principles of Macroeconomics (social science) ECON 1332 – Principles of Microeconomics (social science) MATH 1353 – Mathematics for Economics and Business (mathematics) MGMT 3320 – Business Communication (oral communication)		
Business Core Curriculum (30 credit hours): ACCT 1341 – Principles of Accounting I ACCT 1342 – Principles of Accounting II *(pre-req ACCT 1341)* DEIS 4333 – Principles of Operations Management *(pre-req MATH 1353; MATH 3332)* ECON 3331 – International Economics *(pre-req ECON 1331 & 1332)* FINA 3339 – Corporate Finance *(pre-req ECON 1332; ACCT 1341; MATH 3332)* MATH 3332 – Elementary Statistical Methods MGMT 2347 – Principles of Management MGMT 3390 – Management Information Systems MGMT 4331 – Business Law MKTG 3343 – Principles of Marketing		
Marketing Required Courses (9 credit hours): ***Students in the BBA/MBA must take three of the following courses. The course that is not taken will be substituted for a course at the graduate level as part of the Marketing Concentration Courses:*** MKTG 3344 – Marketing Applications *(pre req MKTG 3343)* MKTG 3345 – Consumer Behavior *(MKTG 3343 recommended)* MKTG 3346 – Advertising and Integrated Marketing Communications *(MKTG 3343 recommended)* MKTG 3351 – Marketing Research *(pre-req MATH 1353; MATH 3332; MKTG 3343)*		
Marketing Electives (6 credit hours): Six hours of marketing-related electives – requires approval of the student's faculty advisor		
Electives to reach the 120 credit hour minimum for undergraduate degree (13-15 credit hours)		
MBA Core Courses (27 credit hours): ACCT 5313 – Managerial Accounting MBA 5315 – Operations Management and Supply Chain FINA 5318 – Financial Management MBA 5320 – Marketing Management Theory MBA 5322 – Organizational Behavior MBA 5325 – Ethical and Moral Business Management MBA 5326 – International Economics MBA 5357 – Management Information Systems MBA 5370 – Applied Strategic Management		
MBA Marketing Concentration Courses (9 credit hours): ***Students in the BBA/MBA must take three of the following courses. One course will substitute for the course that was not taken from the list in the undergraduate Marketing Required Courses:*** MBA 5321 – Marketing Applications and Research MBA 5333 – Seminar in Marketing MBA 5355 – Global Marketing MBA 5360 – E-Business Strategies MBA 5362 – Entrepreneurship MBA 5366 – Sourcing Management		
Applying to the BBA/MBA program: • UST students must apply online and no letters of recommendation are needed. • Students with a Cumulative GPA of 3.5 or greater do not need to take the GMAT.		
Total Required	**156**	

(_____ hours transferred)

_____hrs complete +_____ hrs ip + _____hrs core + _____hrs ugrd major + _____ hrs minor + _____ hrs electives + _____hrs MBA = 156+