News Release

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FOR IMMEDIATE RELEASE
Oct. 19, 2006

University of St. Thomas Cameron School of Business and Center for Business Ethics Present the Ethical Leader in Action Jim Ketelsen

WHAT: Cameron School of Business and the Center for Business Ethics present the fourth winner of the Ethical Leadership in Action Award, Jim Ketelsen, founder of Project GRAD (Graduation Really Achieves Dreams), in a panel discussion titled "In Conversation with Jim Ketelsen."

WHEN: 7 p.m., Monday, Oct. 30

WHERE: University of St. Thomas
Cullen Hall, 4001 Mt. Vernon

BACKGROUND: Jim Ketelsen, founder of Project GRAD (Graduation Really Achieves Dreams), joins a growing list of Houston business people selected for the Ethical Leadership in Action Award. Ketlesen is the fourth winner of the award, given by a blue-ribbon panel representing the Center for Business Ethics. Previous winners include: Charles Miller, Jack Blanton, and George Martinez. Charles Miller, former chairman of the University of Texas Board of Regents, received the award in 2000. Houston businessman and philanthropist Jack Blanton received the award in 2002. George Martinez, founder of Sterling Bank and now president of Chrysalis Partners, received the award in 2004.

Ketelsen is the former chairman and chief executive officer of Tenneco Inc., a former regent of the University of Houston System and a trustee of Northwestern University. In the 1980's Tenneco Inc. became famous for its intense community involvement. During this period, Ketelsen himself became involved in education. In 1992, Ketelsen retired from the business world, but not from education. Ketelsen undertook an effort to reduce the dropout rate at Jefferson Davis High School in Houston. Out of his efforts, Project GRAD was founded.

COST: Free and open to the public. No RSVP or advance tickets sold.

FOR MORE INFORMATION: Contact JJ Durrenberger at 713-525-3100.

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