

Beverly Frances Barrett, PhD

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Beverly Barrett is a global policy specialist, educator, and researcher. With a focus on international business and economic policy, she specializes in regional integration, international trade, institutional governance, and education. She is faculty in the graduate and undergraduate programs at the Cameron School of Business, an AACSB-accredited program, at the University of St. Thomas in Houston. Dr. Barrett earned her doctorate in International Studies at the University of Miami in Florida while serving in a fellowship with the European Union Center of Excellence. Proficient in Spanish, Italian, and French, she studied at the Universidad Complutense in Madrid, Spain while at Vanderbilt University (B.S. cum laude). In the M.A. program at Johns Hopkins University School of Advanced International Studies (SAIS) in Bologna, Italy and Washington, D.C., she specialized in International Economics and Foreign Policy. Dr. Barrett's background includes service in public affairs with the U.S. House of Representatives, the White House Office of Cabinet Affairs, the U.S. Department of State in Helsinki, Finland, and the Federal Reserve Bank. She has served as Visiting Faculty in International Business at Universidad de las Americas Puebla (UDLAP), a U.S.-accredited university in Mexico.

Education

University of Miami, Coral Gables, Florida, 2013

Ph.D. Doctor of Philosophy, International Studies: International Political Economy and International Relations
Doctoral Fellowship, Award of Academic Merit, Department of International Studies

Doctoral Dissertation: "Political Economy Influences on Implementing the Bologna Process"

- Multi-method analysis of globalization influences on higher education organizational change in Europe
ICPSR (Inter-University Consortium for Political and Social Research), University of Michigan
The Graduate Institute, Geneva summer program: WTO, International Trade, and Development

Johns Hopkins University, Bologna, Italy and Washington, D.C., 2002

School of Advanced International Studies (SAIS)

M.A. Master of Arts, International Relations: American Foreign Policy and International Economics

Vanderbilt University, Nashville, Tennessee, 1997

B.S. Bachelor of Science, cum laude, Human and Organizational Development, Peabody College

Minors: Art History and Spanish, Semester at Universidad Complutense in Madrid, Spain

Proficient in advanced **Spanish**; intermediate **Italian** and **French**; and elementary **Russian** languages

Professional Experience

University of St. Thomas, Houston, Texas, 2018- present

- Cameron School of Business, Assistant Professor of International Economics, from August 2020-
Coordinating Editor for Assoc. to Advance Collegiate Schools of Business (AACSB) reaccreditation.
- Master of Public Policy Administration (MPPA) graduate program Academic Advisor,
Visiting Asst. Professor, Center for International Studies, 2019-2020.

Global Education and Public Affairs, Houston, Texas, 2018-2019

Lecturer, University of St. Thomas, Houston and *Consulting Specialist*, U.S. Department of Education

- Lecturer/Instructor in International/Managerial Economics, MBA Program Cameron School of Business.
- Consultant in policy and strategy for Center for Houston's Future, the region's think-tank, on immigration.
- U.S. Dept. of Education expert panel reviewer for International and Foreign Language Education (IFLE).
Provided assessments of grant proposals from higher education institutions for federally-funded programs under Title VI: National Resource Centers (NRCs), Foreign Language and Area Studies (FLAS), Fulbright-Hays Group Projects Abroad (GPA), and Undergraduate International Studies and Foreign Language (UISFL), summer 2018.

Universidad de las Américas Puebla (UDLAP), Puebla, Mexico, Spring Semester 2018 and Summer 2019

Visiting Professor in International Business (U.S.-accredited university by SACSCOC)

- Prepared and taught undergraduate and graduate MBA courses in International Business and Strategic Management. Research on international trade and higher education accreditation for universities in Mexico.
- Panelist presenter in Spanish for university-wide conference on benefits of international trade and NAFTA.

University of Houston, Houston, Texas, 2014-2017

Visiting Assistant Professor (Lecturer) in Global Studies, Department of Finance, **Bauer College of Business**

- At Houston’s Tier One Public Research University, delivered large lectures and Honors College seminar courses in AACSB-accredited business school’s program in Global Studies. University service as faculty advisor for campus-leading and award-winning Registered Student Organizations.
- **Hobby School of Public Affairs**, prepared new Administrative Theory course to teach entering students in new degree program Master of Public Policy (MPP).
- Researcher with **Rice University** Baker Institute for Public Policy project: *U.S.-Mexico Academic Mobility*. Manager, **UH Energy Advisory Board**, Campaign Strategic Initiatives and UH Energy, 2015-2016
- Collaboration with university executive officers and external leaders to engage experts in energy education and research. Prepared research for strategic planning and board meetings for Chancellor and President.

Texas A&M University, College Station, Texas, 2014

Lecturer, International Affairs department, School of Government and Public Service

- Visiting lecturer for required master’s level course Fundamentals of Global Economy.

Publications

Barrett, Beverly. “The Governance of Higher Education” chapter in Erik Jones, Ed. *European Studies: Past Present, and Future*, Newcastle upon Tyne, UK: Agenda Publishing, 2020.

Barrett, Beverly. “La educación superior en la Alianza del Pacífico: objetivos y logros de la cooperación.” En: Peter Birle, Gabriela Michelini, María Victoria Santorsola y Fernando Luján Acosta (Eds.) *Políticas públicas para la internacionalización de la educación superior en América Latina* (pp. 137-156). Madrid: Ibero-Americana, 2020.

Barrett, Beverly. “The Dual Roles of Higher Education Institutions in the Knowledge Economy” *International Journal of Multidisciplinary Perspective in Higher Education*, Volume 4: 1, December 2019.

Barrett, Fernandez, and Gonzalez. “Why Universities Voluntarily Pursue U.S. Accreditation: The Case of Mexico” *Higher Education* journal Springer. Co-authored with Frank Fernandez and Elsa M. Gonzalez. (2020) 79(4):619–635 (peer-reviewed).

Gregorutti, Barrett, and Dominguez. “Introducing a Bilateral Research and Innovation Agenda: A Case Study on Mexico and the United States.” In Gustavo Gregorutti and Nanette Svenson (Eds.). *North-South University Research Partnerships in Latin America and the Caribbean*. London: Palgrave Macmillan. 2018. Chapter co-authored Gustavo Gregorutti and Angeles Dominguez.

Barrett, Beverly. “Higher education in austerity Europe.” *European Journal of Higher Education*, pages 238-241. 2018

Barrett, Beverly. *Globalization and Change in Higher Education: The Political Economy of Policy Reform in Europe*. Monograph single-authored book published by Palgrave Macmillan (London), 324 pages. 2017.

Barrett, Beverly. “Domestic Institutions and Foreign Assistance in Haiti: Requisites for Economic Development,” *Development Policy Review*. December 2017 (peer-reviewed).

Barrett, Beverly. “Paris Points the Way Forward on International Environmental Policy,” *Forbes*. December 28, 2015.

Vassar and Barrett. “U.S.-Mexico Academic Mobility: Trends, Challenges, and Opportunities,” report and policy brief by Beverly Barrett and David Vassar, Mexico Center: Baker Institute for Public Policy, Rice University, Houston, Texas, August 2014.

Gomez-Mera and Barrett. The Political Economy of Preferential Trade Agreements: Latin America and Beyond.” Review essay coauthored with Laura Gomez-Mera. “ *Latin American Politics and Society*, 2012, 54:1, 181-196 (peer-reviewed).

Barrett, Beverly. “The Bologna Process and Europe 2020 Economic Growth Strategy” 2011; “EHEA Ministerial Conference in Bucharest, Romania” 2012; “Comparative Regions in Higher Education Policy” 2013; and “EU Leadership and Enlargement” 2014. Paper Series, Miami-Florida European Union Center of Excellence, 2011-2014

Barrett, Beverly. Italy-America Chamber of Commerce Southeast quarterly magazine IT, “Venice: Peggy Guggenheim Collection” 2009 (6:4, 40) and “Wolfsonian–Wolfsoniana: A Tale of Two Cities” 2010 (7:4, 33).

Barrett, Beverly contributor. Immigration: Houston’s Economic Future, 2019, Counting on Quality of Life: An Environment Indicator Report, 2007 Center for Houston’s Future think-tank, research and writing contributor.

Professional Experiences continued

Public Affairs and Non-Profit Management

Federal Reserve Bank of Dallas, Houston Branch, 2008-2009

Economics and Public Affairs Representative

- Delivered timely economic research, analysis, and writing for Branch Economist, including *Beige Book* contributions, with focus on energy and transportation sectors in Houston region, Gulf of Mexico, and U.S.-Mexico commercial relations.

Literacy Texas, largest literacy services providers’ association in the state, 2006-2008

Program Director

- Managed and responded to grant applications for professional development funds provided by Texas Education Agency through TCALL (Texas Center for the Advancement of Literacy and Learning); created initial marketing plan and website recommendations, which were adopted by Board of Directors.

U.S. Embassy - Helsinki, Finland, 2004–2005

Assistant to the Ambassador, U.S. Department of State

- Completed daily and special briefings for Ambassador on critical international issues and internal developments. Prepared and edited classified and unclassified information on bilateral relationship for senior U.S. Government officials prior to and following meetings.
- Outlined agenda for weekly Ambassador’s Country Team meeting with section heads, and worked with section heads and all staff to facilitate overall strategic operations of Embassy. Collaborated between Executive and Commercial Services offices to establish American Chamber of Commerce in Finland.

Executive Office of the President, Washington, D.C., 2003-2004

Special Assistant for Cabinet Affairs, The White House

- Assured daily cooperation among White House and the President’s Cabinet agency offices to implement policy meetings and public liaison programs. Drafted correspondence and coordinated Cabinet-level event implementation on policy issues for Domestic Policy Council.
- Followed through with agencies for Cabinet participation in public liaison engagements, Media Day following State of the Union Address, and NATO enlargement ceremony May 2004.

National Security Council (*held Top Secret SCI U.S. government security clearance*)

- Contributed research and administration to inter-agency teams in Democracy, Human Rights, and International Operations directorate that directed assistance efforts in Darfur region of Sudan, and Western Hemisphere Affairs directorate that advised on regional political and economic issues.

U.S. House of Representatives, Washington, D.C., 2002

Legislative Correspondent and Press Assistant

- Reported on legislative and press issues for former Congressman, a member of the International Relations, Agriculture, and Transportation Committees.

M.A. International Relations, Communications Experience

CNN and CNN en Español, Intern in Miami, Florida Bureau, 2001

Texas Film Commission, Office of the Governor, Austin, Texas, 2000

- Editorial Assistant in Publications, Texas Governor’s Fellowship Program

Conference Presentations

European Union Studies Association (EUSA), biannual conference, panel chair and panel discussant, “Messages from the EU toward the Americas and Asia: Revisiting Regional Integration,” Denver, May 2019

Latin American Studies Association (LASA), annual conference, research presentation; panel “Europe and Latin America: Policy Trends in the Education and Trade,” paper “Comparing Governance in Higher Education: From Europe to the Americas,” Barcelona, May 2018

European Consortium for Political Research (ECPR), General Conference, research presentation; panel “The Quality and Effectiveness of Governance in Higher Education,” paper “Comparing Governance in Higher Education: From Europe to the Americas,”; panel discussant “Organizational Change,” Oslo, September 2017

European Union Studies Association (EUSA), biannual conference, panel chair and paper presentation, “Regional Integration in International Trade and Higher Education: From Europe to Americas,” Miami, May 2017

Council for European Studies biannual conference, presentation “Higher Education Mobility in the Bologna Process,” panel “Exploring the Paradox of EU Freedom of Movement: Community Formation and Destabilization,” Philadelphia, April 2016

European Consortium for Political Research (ECPR), General Conference, panel co- chair and paper presentation, “Trade Agreements, International Organisations and the Supranational Shaping of Knowledge Policies”; panel discussant “Domestic Politics and Foreign Policy in Europe,” Montreal, August 2015

European Union Studies Association (EUSA), biannual conference, panel chair and paper presentation, “The Role of Higher Education Institutions in Europe’s Knowledge Economy,” Boston, May 2015

International Studies Association (ISA) Annual Conference, “Iberian Trends: International Trade and FDI in Portugal and Spain” and “Europeanization and the Governance of Higher Education in the Bologna Process,” panel presentations, Toronto, March 2014

Council for European Studies biannual conference, “The EHEA and ERA: Complementarities and Challenges for the Europe of Knowledge,” panel presentation, Washington, D.C., March 2014

European Union Studies Association (EUSA), biannual conference, “Successes and Challenges in Implementing the Bologna Process: The Political Economy Context,” Baltimore, May 2013

Florida International University (FIU), European Union Center of Excellence, “Comparative Regional Perspectives on Innovation in Single/Common Markets,” March 2013

Comparative and International Education Society (CIES), Dissertation Workshop on “Internationalisation in Education,” March 2013

Comparative and International Education Society (CIES), Western Regional Conference, “Haiti’s Post-Colonial Developmental Legacy: Assessing the Education Sector,” Paper Panel Presentation, Stanford University, October 2011

Doctoral Consortium: Georgia Tech University and American Consortium on EU Studies, “Regional Economic Integration: Researching US and European Collaboration and Competition Dimensions,” Johns Hopkins University SAIS, Washington, D.C., May 2011

International Studies Association (ISA) annual conference, “The Impact of Governance on FDI in Russia and Post-Communist Eurasia,” panel presentation “Understanding Foreign Direct Investment (FDI) Inflows: The Role of Governance Mechanisms,” Montreal, March 2011

Instructor for Courses

Economics of Globalization
Financial Crises and Global Business
Global Environment of Business
Introduction to Global Business
International Economics (master's level)
Introduction to International Relations (teaching assistant)
Introduction to Comparative Politics (teaching assistant)
Administrative/Organizational Theory (master's level)
Comparative Public Policy and Administration ((master's level)
Domestic Sources of Foreign Policy (master's level)
Foundations of International Economy (master's level)
International Business (master's level)
Managerial Economics (master's level)
Public Budgeting and Finance (master's level)
Public Policy Analysis (master's level)
Research Methods for the Social Sciences (master's level)
Strategic Management (master's level)
Trade & Immigration Policies and Practice (master's level)

Journals Reviewer, Professional Associations and Service

Reviewer, *Politics and Governance* (peer-reviewed journal), 2020
Reviewer, Sage Publications, *Qualitative Research Methods*, 2020
Reviewer, *Journal of Common Markets Studies* (peer-reviewed journal), 2017
Reviewer, *Journal of Contemporary European Research*, 2014-2016
Reviewer, Oxford University Press, *International Political Economy*, 2016

Expert review panelist for U.S. Dept. of Education federal grant applications, 2014, 2016, 2018
- National Resource Centers (NRC) and Foreign Language and Area Studies (FLAS) 2018
- Undergraduate International Studies and Foreign Language (UISFL) Program 2014, 2016

Academy of Management, member since 2017
Comparative and International Education Society (CIES), member since 2012
- Book Awards Committee, 2014-2018
Council for European Studies, CES, member since 2012
European Consortium for Political Research (ECPR) Standing Group, member since 2016
- ECPR SG Politics of Higher Education, Research, and Innovation
European Union Studies Association (EUSA), member since 2010
International Studies Association (ISA), member since 2009
- ISA SWIPE (Society of Women in International Political Economy), Committee 2012-2014
Latin America Studies Association (LASA), member since 2017
Scholars Strategy Network (SSN), Harvard University, member since 2016

Research Training and Doctoral Fellowship Program

University of Michigan, **ICPSR (Inter-University Consortium for Political and Social Research)**, Summer Program Participant, Multi-Level Modeling in Quantitative Research Methods, 2020.

Organization for Economic Co-operation and Development (OECD) database research training, 2017
- Adult Skills Survey PIAAC (Programme for International Assessment of Adult Competencies)
- IERInstitute.org - International Association for Evaluation of Educational Achievement (IER) and Educational Testing Service (ETS) workshop
- IDB Analyzer and IDE National Center for Education Statistics (NACE) databases with SPSS

University of Miami, Coral, Gables Florida, doctoral fellowship in International Studies, 2009-2013
- Post-Doctoral Associate, Associate Editor, European Union Center of Excellence, 2014-2017
- Research/Teaching Assistantships and Assistant Editor, European Union Center of Excellence

- Research Assistant for Graduate Program Director and for special project on accreditation review for the Department Chair
- Graduate Fellowship, Office of Senior Vice-Provost, Reinvention Center National Education Initiative

Additional Doctoral Fellowship Coursework:

Central European University, Summer University, Budapest, Hungary 2012

- Summer Scholarship Award from Central European University Budapest Foundation
- Course: Towards a Political Economy of Education: Innovative Financing Mechanisms for Quality Education University of Michigan, **ICPSR (Inter-University Consortium for Political and Social Research)**, Summer Program Scholar, 2011
- Summer Research Award from Department of International Studies, University of Miami
 - Course: Regression Analysis II: Linear Models (*using SPSS and Stata software*)
 - Course: Rational Theories of Politics and Society

Graduate Institute of International and Development Studies, Summer Program, Geneva, Switzerland, 2010

- Course: World Trade Organization (WTO), International Trade, and Development

CITI (Collaborative Institutional Training Initiative) Certification, Social and Behavioral Sciences, since 2012

Graduate Student Association, Senator, 2010-2012

Graduate Activity Fee Allocation Committee (GAFAC), Chairperson, 2010-2011

Preparing Future Faculty and Graduate Student Spotlight, 2010

Foreign Languages

Proficient in advanced **Spanish**; intermediate **Italian** and **French**; and elementary **Russian** languages

- Directed Independent Language Studies (DILS) at University of Miami, Russian language, 2010
- Professional training internship at Peggy Guggenheim Collection museum in Venice, Italy, 1997
- Advanced Spanish study in Latin American Literature, Culture, and Society with Vanderbilt University in Puerto Rico, Dominican Republic and Peru; Vanderbilt-in-Spain at the Universidad Complutense, 1995

Additional Educational and Cultural Activities and Experiences

Bretton Woods Committee for international economic cooperation, member since 2020

Houston Committee on Foreign Relations, member since 2014, speakers committee 2015-, board 2019-

Comparative and International Education Society (CIES), member since 2012

- Special Interest Group (SIG) for Higher Education; Best Book Award committee member 2014-2018

Johns Hopkins University, SAIS, alumni chapter leadership, 2018-2020

Vanderbilt University, Steering Committee, Houston Alumni Chapter, 2013-2018

Baker Institute for Public Policy, Rice University, Emerging Leaders, 2012-16, Exec. Committee 2015-16

Wolfsonian-FIU Museum, Visionaries Founding Member, Miami, 2010-2012

Project L.E.A.D. (Literacy for Every Adult in Dade) volunteer certification, Miami-Dade Public Libraries, 2010

World Affairs Council of Houston (WACH), Young Professionals Group, 2006-2016, advisory board 2008-2009

- Initiated and completed successful grant application to the European Union Delegation to the USA
- Established mentor exchange program, via video and electronic communication, with American University of Afghanistan (AUAF) students and WACH Young Professionals