

Focused Studies

TV Broadcasting

Courses in television production, video editing, and broadcast programming provide students with studio practice as well as theoretical background needed in the broadcast field. Coursework is taught by a professor who is a television broadcaster in Houston.

Media-Oriented Writing Courses

Courses in news writing, broadcast journalism, public relations and social media writing provide students with media-based writing skills.

Film Studies

Courses including Motion Picture History, Film and the Law, Film and Society, Italian Cinema and European Cinema offer students an historical, aesthetic, cultural and sociological study of important films throughout modern history.

Innocence Investigations

This course provides a hands-on opportunity to learn about investigative journalism. UST is affiliated with a nonprofit organization dedicated to overturning convictions of wrongfully imprisoned people in Texas.

Students receive exposure to the legal system through interviewing witnesses, searching public records, reviewing case files and reading court transcripts. The course trains students in skills they need as journalists. It is taught by a professor who is also an attorney.



UNIVERSITY
ST. THOMAS
HOUSTON

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Dr. Livia Bornigia
bornigil@stthom.edu • 713-942-5907
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UST by the Numbers

Enrollment **3,411** Undergraduate **1,805** Graduate **1,606**
Average class size **16** Students from **36** states **50** countries
93% full-time professors hold highest degree in their field

Office of Undergraduate Admissions

3800 Montrose Blvd., Box #7 • Houston, TX 77006
713-525-3500 • admissions@stthom.edu • stthom.edu

Communication

UNIVERSITY of ST. THOMAS



Communication

The Communication Department prepares students for careers in journalism, public relations, broadcasting, corporate communications, or further studies in graduate school. UST's approach combines the theories of communication with practical application through coursework, internships and extracurricular activities.

The strong liberal arts foundation connects students to real world challenges relevant in communication. Students in the program:

- Develop writing and speaking skills
- Learn to think outside of the box
- Develop an appreciation for the importance of the media
- Learn to respect the First Amendment and its implications in a democratic society
- Become flexible and creative
- Experience the real world of the media, corporate public relations, and nonprofit communication

“Communication appeals to both your sense of logic and art. In an era where the world is dominated by media, having the intellect and the artistry to pitch, craft and release everything from news media to film and TV to documentaries is a must. At UST, you learn the logic behind it all while developing your creativity.”

Kathleen Paid '16



Degree Programs

Students may complete either an academic major or minor in communication. The major requires 36 credit hours of communication coursework to receive a bachelor of arts in communication in one of three concentrations:

- Journalism/Public Relations
- Radio/TV
- Communication Studies

In addition, there are opportunities for joint majors with communication. Popular joint majors include drama, English, environmental studies, international studies, philosophy and political science.

A minor in communication requires completion of 18 credit hours of communication coursework.

A complete list of coursework requirements can be found at stthom.edu/communication.

Internships

All communication majors are required to participate in internships. The centralized location of UST near downtown, the Texas Medical Center and the Galleria makes it ideal to pursue positions with local media, business and nonprofit organizations, including broadcast stations NBC 2, CBS 11, ABC 13 and FOX 26; Univision; Telemundo; Clear Channel radio stations; local sports teams; Shell Oil and the Children's Museum.

