



UNIVERSITY OF
ST. THOMAS

Minor in Marketing
2018-2020 Catalog

Minor Requirements (18 credit hours)		Complete	Needed
Marketing (18 credit hours)			
<input type="checkbox"/> ACCT 1341 – Principles of Accounting I			
<input type="checkbox"/> ECON 1331 – Principles of Macroeconomics			
<input type="checkbox"/> MKTG 3343 – Principles of Marketing			
<input type="checkbox"/> MKTG 3344 – Marketing Applications			
<input type="checkbox"/> MKTG 3345 – Consumer Behavior			
<input type="checkbox"/> MKTG 3346 – Advertising and Integrated Marketing Communications			
Total			
Total for program:			

TOTAL: 18