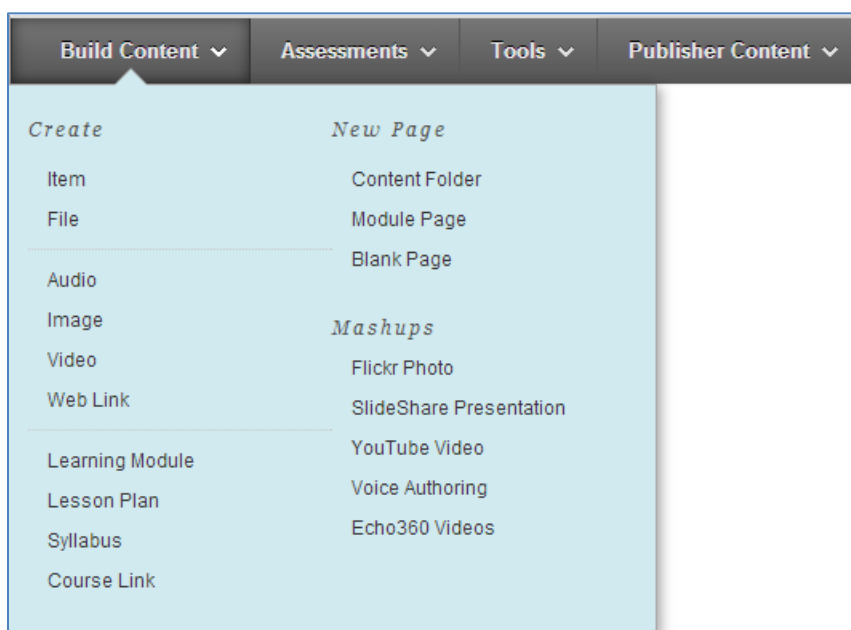


## Building Content

The Build Content menu features some standard content items, along with a variety of Mashups. Mashups are multi-media web content created or hosted by third parties, such as YouTube videos and SlideShare presentations.



Create	
Item	A general piece of content, such as a file, image, text, or link to which a description and other items may be attached.
File	A file that can be used in the Course. These files can be viewed as a page within the Course or as independent content in a separate window.
Audio	Add an audio file to a content area.
Image	Add an image to a content area.
Video	Add a (preferably short) video to a content area.
Web Link	Link to an outside Web site or resource.
Learning Module	A set of content that includes a structured path for progressing through the items.

Lesson Plan	A special content type that combines information about the lesson itself with the curriculum resources used to teach it.
Syllabus	Content item that enables an Instructor to build a Course Syllabus by walking through a series of steps.
Course Link	A shortcut to an item, tool, or area in a Course.
<b>New Page</b>	
Content Folder	An organizational element that contains Content Items. Folders allow content to be structured with a hierarchy or categories.
Blank Page	Add a Blank Page and customize it to fit your Course.
Module Page	A page containing dynamic personalized content modules that help users keep track of tasks, Tests, assignments, and new content added to the course.
<b>Mashups</b>	
Flickr Photo	A link to a photo file on a site for viewing and sharing photographic images.
SlideShare Presentation	A link to a presentation on a site for viewing and sharing slide shows similar to those created in PowerPoint
YouTube Video	A link to a video on a site for viewing and sharing videos online.
Blackboard Collaborate Voice Authoring	A Mashup that incorporates audio recordings alongside course content.
Echo360 Videos	A Mashup that incorporates instructor-created lecture videos and screen captures.