After creating a Social Learning Profile, you can find other users to form your Academic Network. Whether you look for these users within your university or on the Blackboard Cloud, they must also have Profiles established. Use Blackboard’s People tool to search for users.

When you find the users you are looking for, you may view their Social Learning Profiles, send them Messages, or request to Follow them. These activities become the basis for creating and expanding your Academic Network.

1. On the Global Navigation menu, click the People icon. The icon may display a notification indicator telling you how many users have requested to follow you.

![People Icon with Notification](image)

2. If you have not created a Profile, proceed through the steps to create your MyEdu account. (See the tutorial on Profiles to learn more.)
3. In the left pane of the People page, click one of the links to display Profile icons from your entire Network, within the university or one of your courses, or Connections. Connections consist of users whom you are following or who are following you.

4. The All Profiles link allows you to search all public profiles by first or last name. Type a name in the search box, and press Enter to view the results.

5. Point the mouse to a person’s Profile icon to view more information in the Profile Card. This card features links to View Profile, Send Message, Follow, or Block, as well as a flag icon to report the user for inappropriate behavior.
6. Click **View Profile** to see the user’s complete profile. If you have permission to see the user’s posts, they appear in the right pane.

From this screen you can also **Send** the user a **Message**, request to **Follow** the user, **Block** all communication from the user, or **Report** the user’s inappropriate content. If you have access to the user’s posts, you may comment on them as well.