



UNIVERSITY OF
ST. THOMAS

Parish Relations

What

As part of its Greater Things 2030 Strategic Vision, University of St. Thomas is spreading the word about Houston's Catholic university by scheduling UST Weekends at parishes throughout the Archdiocese of Galveston-Houston. This Campaign is a grassroots effort to tell parishioners who we are, what we have to offer, and where we are located – right in the heart of Houston.

How

By scheduling a weekend for pulpit announcements, coupled with information tables where UST volunteers will interact with parishioners, collect contact information for a new UST e-newsletter, and hand out SWAG.

We also ask that parishes include information in their church bulletin and/or online to give parishioners an opportunity to sign up for our Parish Relations E-newsletter.

Who

The teams will consist of a lead volunteer from UST, a designated member of the parish staff to assist with coordination, and UST volunteers to make the pulpit announcements and to staff the information table after the Masses. Volunteer teams will consist of staff, faculty, alumni, students, parents of current and former students, and Board members.

When

2023 Weekends are being scheduled between Easter and Advent. All dates are tentative until confirmed with the Campaign Coordinator at UST. 2024 weekends may be scheduled, as well, if we are unable to find a workable date this year.