Doherty Library Social Media Policy*

Purpose of the Library’s Social Media Sites:
The Doherty Library (“Library”) has established social media sites in order to inform Library users about Library programs, events and materials, and to encourage dialogue and the exchange of information and knowledge between users and Library staff about these programs, events and materials. All postings related to this mission statement (as so determined by the Library in its sole discretion) are permitted except as otherwise stated in this policy.

Agreement:
By joining, utilizing and/or posting on the Library’s social media sites, you agree to comply with this policy and the Doherty Library’s Computer Use Policy as applicable.

Definitions:
- “Library” shall mean the Doherty Library.
- “Posting” shall mean any writing, image, video, download, audio file, and hyperlinks to other websites [or media which is downloaded, referenced, inserted, or] placed upon any Library social media site.
- “Social media site” shall include any online forum/site, web application or account created and/or maintained by the Library, which permits users to communicate with others users through postings, including without limitation, Facebook, Twitter, blogs, YouTube, Flickr, and LinkedIn

Disclaimer:
The Library is not responsible or liable for the content of postings by third parties on any Library sponsored social media site, and third party postings do not reflect the opinions or positions of the Doherty Library or its employees.

Ownership:
By posting on the Library’s social media sites, you give the Library permission to use your name, profile picture, and the content of any posting you make without compensation to you or liability on the part of the Library. This permission ends when you delete your posting.

Postings:
The purpose of the Library’s social media sites is to inform Library users about Library programs, events and materials, and to encourage dialogue and the exchange of information and knowledge between users and Library staff about these programs, events and materials. Accordingly, any postings inconsistent with this stated purpose, as determined by the Library in its sole discretion, may be removed in accordance with the process set forth in this policy. Examples of postings not permitted include, but are not limited to:
1. Advertisements;
2. Spam;
3. Postings which contain obscene matter;
4. Disparaging, harassing, abusive, profane or offensive postings;
5. Postings that are hateful, threatening, pornographic, that contain graphic or gratuitous violence;
6. Potentially libelous or defamatory postings;
7. Postings which contain privileged, proprietary, or confidential information about any person, business, or entity, including, without limitation, patrons, vendors, the Library, or Library partners;
8. Postings which violate or potentially violate local, state, or federal laws, including, without limitation, intellectual property and copyright laws;
9. Postings which discriminate on the basis of race, color, religion, national origin, sex, handicap, age, sexual orientation, creed, or ancestry;
10. Postings which are harmful to the University of St. Thomas’s identity as a private institution committed to the liberal arts and to the religious, ethical and intellectual tradition of Catholic higher education.

**Violations of this policy:**
Postings which the Library deems unpermitted under this policy, may be removed in whole or in part by the Library or its agents immediately upon discovery by the Library without prior notice.

**Reporting Violations:**
Users may report violations of the Library’s social media site’s policies to the Library by contacting the administrators of Doherty’s social media sites by emailing reference@stthom.edu.

*Adapted from the Cleveland Public Library*